

**MADE IN GERMANY.**  
**ORNAMIN.COM**



# REUSABLE TO GO SOLUTIONS.

-  very durable
-  energy saving
-  particularly light
-  recyclable
-  customised designs
-  BPA free
-  less need for replacements
-  dishwasher safe



**ORNAMIN**



# HOW REUSABLE TO GO SOLUTIONS CONTRIBUTE TO SUSTAINABILITY.

**Plastic and sustainability?** Yes indeed, this matches perfectly depending on the correct handling. The material offers many opportunities to make everyday life more sustainable.

Nowadays the discussion about plastic and its impact on the environment is more current - and heated - than ever. Disposable plastic pollutes the sea and is often thrown into the environment instead of being responsibly recycled. The lifestyle of always being on the go results in a take away society – and this calls for sustainable solutions. It might sound contradictory, but reusable products made of plastic can be one answer: **Because plastic is one of the most sustainable materials if handled properly.**



## WHAT MAKES PLASTIC A SUSTAINABLE MATERIAL?

Did you know that plastic is even more sustainable than glass or porcelain? Mainly because of its **durability**, but also because its **low processing temperatures** save production energy. And due to its **light weight** there is also less energy needed for transportation. Also the **versatile recycling possibilities** for products made of plastic make a significant contribution to the environment protection and prevention of resources.

**The correct handling of plastic is the key in order to not pollute the environment.** So the good news is: In the end it is not plastic that is causing the environmental problems – we as consumers have enough options to choose sustainable alternatives over non-sustainable ones. Everyone can make a difference – why not start today?



**very durable**



**extremely sturdy**



**energy saving**



**particularily light**



**BPA free**



**recyclable**

# REUSABLE CUPS.

"A coffee to take away, please!" - hundreds of thousands of disposable cups are bought per hour which amounts up to billions of cups that are thrown away in the rubbish per year. For coffee enjoyment without burdening the environment ORNAMIN offers reusable solutions! The cups as well as the lids are durable - while the disposable alternative lasts only for about 15 minutes on average.

## The practical and ecofriendly reusable cups by ORNAMIN:

- light, sturdy, break-resistant and durable
- suitable for microwaves and dishwasher safe
- lockable and spill-proof lid
- space-savily stowable
- customisable:
  - your preferred decor from 50 units minimum
  - your preferred colour from 1,000 units minimum
- high-quality plastic (BPA-free)
- recyclable (at the end of their life cycle the cups are recycled and reused by ORNAMIN as material for new products)
- 100 % made in Germany



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# CUSTOMISED DESIGNS.

With the reusable cups by ORNAMIN there are no limits to your creativity. **They can be customised with an individual and dishwasher safe decor.** Here are some examples of already realised projects. For more information go to [en.ornamin.com/references/](http://en.ornamin.com/references/).



Homecare Medical Supplies

The „Bleib deinem Becher treu“ cup is part of the municipal climate protection campaign „Mannheim auf Klimakurs“.



City of Mannheim

"On the way to the avoidance of disposable coffee to go-cups we have tested several models of mugs. With the cups made by ORNAMIN we have found a light cup with a dishwasher safe design which has the required size for any offered hot beverages."

**Andreas Geisler, environmental service of the city of Bielefeld**



This could be your cup.



PopChor Festival



University of Münster



City of Bielefeld

# OVERVIEW STANDARD DESIGNS.

## DESIGN LIVE, LAUGH, LOVE

<b>MODEL 1210</b>			
<b>ORDER NO.</b>	M1210-28 apricot	M1210-25 grau	M1210-21 mint


## DESIGN BUT FIRST COFFEE

<b>MODEL 1210</b>		
<b>ORDER NO.</b>	M1210-23 grau	M1210-24 schwarz

## DESIGN COFFEE SELECTION

<b>MODEL 1210</b>		
<b>ORDER NO.</b>	M1210-27 white	M1210-22 crystal clear


## DESIGN COFFEE

<b>MODEL 1210</b>	
<b>ORDER NO.</b>	M1210-26 white

### CUP 400 ml

Model	1210
Material	SAN
Height	130 mm
Ø	90 mm
Capacity	400 ml



<b>MODEL 1214</b>		<b>SUITABLE FOR THE CUPS:</b>
<b>ORDER NO.</b>	M1214-19 black	1208 and 1210

### DRINKING LID

Model	1214
Material	TPE/PP
Ø	95 mm

## DESIGN SKANDI

<b>MODEL 1208</b>						
<b>ORDER NO.</b>	M1208-49 blush	M1208-48 linen	M1208-50 sage	M1208-1 white	M1208-26 black	M1208-3 crystal clear

### CUP 300 ml

Model	1208
Material	SAN
Height	100 mm
Ø	90 mm
Capacity	300 ml

<b>MODEL 1210</b>						
<b>ORDER NO.</b>	M1210-75 blush	M1210-74 linen	M1210-76 sage	M1210-1 white	M1210-43 black	M1208-3 crystal clear

### CUP 400 ml

Model	1210
Material	SAN
Height	130 mm
Ø	90 mm
Capacity	400 ml



## FOOD TO GO.

Lunch for takeaway to the office, a salad to go for the break or yoghurt with cereals and fruits for breakfast: **To go is a trend and represents a modern, urban lifestyle - not only for hot beverages.** Help reducing waste caused by disposable packaging and offer your guests the opportunity to take meals in reusable bowls with them. **This is not only practical but also ecofriendly and sustainable.**

**The reusable bowls by ORNAMIN are perfectly suitable for takeaway as they are:**

- light, sturdy, break-resistant and durable
- suitable for microwaves and dishwasher safe
- lockable and spill-proof lids
- space-savily stowable
- customisable:
  - your preferred decor from 50 units minimum
  - your preferred colour from 1,000 units minimum
- high-quality plastic (BPA-free)
- recyclable (at the end of their life cycle the bowls are recycled and reused by ORNAMIN as material for new products)
- 100 % made in Germany



### Snack to go:

Our reusable cups are not only perfectly suitable for beverages, but also for snacks such as fruit salad or yoghurt with cereals.



# REUSABLE BOWLS.



## BOWL 600 ml

Model 1243  
Material SAN  
Height 37 mm  
Ø 200 mm  
Weight 150 g  
Capacity 600 ml



## BOWL 1100 ml

Model 1244  
Material SAN  
Height 60 mm  
Ø 200 mm  
Weight 195 g  
Capacity 1100 ml



## BOWL 1600 ml

Model 438  
Material SAN  
Height 105 mm  
Ø 200 mm  
Weight 260 g  
Capacity 1600 ml



### LID

Model 1248  
Material TPE  
Height 10 mm

### MODEL 1248



### FITTING TO THE BOWLS:

ORDER NO.	M1248-1 black	438, 1243, 1244
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<b>MODEL 1243</b>						
ORDER NO.	M1243-1 white	M1243-6 black	M1243-4 blush	M1243-5 sage	M1243-3 linen	M1243-2 crystal clear

<b>MODEL 1244</b>						
ORDER NO.	M1244-1 white	M1244-6 black	M1244-4 blush	M1244-5 sage	M1244-3 linen	M1244-2 crystal clear

<b>MODEL 438</b>						
ORDER NO.	M438-1 white	M438-6 black	M438-4 blush	M438-5 sage	M438-3 linen	M438-6 crystal clear

# YOU HAVE THE CHOICE.

## STEP 1: DESIGN

Option A	Option B	Option C
<b>ORNAMIN-STANDARD</b>	<b>YOUR DESIGN: DO IT YOURSELF</b>	<b>YOUR DESIGN: WE DESIGN FOR YOU</b>
Choose your reusable solution from the ORNAMIN standard range. You find an overview of the standard colours and decors on pages 4 and 6.  <b>Delivery time:</b> approx. 1 week (subject to prior sale)	Design your reusable solution yourself: You receive the design specifications and create your own decor entirely according to your ideas. So you can use your reusable solution as sustainable advertising media.  <b>Delivery time:</b> approx. 8 -10 weeks after design approval	Would you like to add an individual branding to your reusable solution and need help with? ORNAMIN will be happy to assist you with your individual design. Send us your ideas and design elements (e.g. your logo) and request your individual quotation.  <b>Delivery time:</b> approx. 8 -10 weeks after design approval

## STEP 2: ORDER AND SHIPPING

### Your contact to ORNAMIN

You would like to request a quotation, place an order or have questions about the order process? Then simply contact an ORNAMIN specialist for reusable solutions:

P: +49 (0) 571 88 80 8-0  
E: info@ornamin.com  
[www.ornamin.com](http://www.ornamin.com)



Claudia Südmeyer



Marie-Elisabeth Bangert  
(France, BeNeLux)

## STEP 3: APPLICATION AND SALE

### Marketing support

In order to draw attention to your reusable campaign on site, it is advisable to advertise your solution at the point of sale, e. g. with posters and information displays on the sales counter. The distribution of information leaflets to potential or participating partners has also proved to be an effective marketing measure. ORNAMIN is happy to support you with the accompanying marketing activities for your reusable campaign - please get in touch.

### Introduction of your reusable solution

There are different ways to implement a reusable system:



**Selling:** The reusable solution can be purchased here, e.g. in a local bookstore.



**Filling:** Here you can have your reusable solution filled and receive a discount for it.



**Selling and filling:** Here the reusable solution can be purchased as well as filled, and a discount is granted during filling, for example.



**Selling, filling, exchange:** The reusable solution can be bought and filled or given back after usage. As an exchange you will either receive a voucher or a clean cup/bowl.





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